

The National Agricultural Marketing Council's (NAMC) Agricultural Regulatory Measures Division - Trusts is responsible for facilitating effective communication between the agricultural industries and the Minister of the Department of Agriculture, Land Reform and Rural Development (DALRRD). Among other things, Agricultural Industry Trusts unit is expected to facilitate the process of the appointment of Ministerial Trustees. This release is aimed at fulfilling that activity regarding the Potato Industry Development Trust (PIDT).

OBJECTIVES OF THE POTATO INDUSTRY DEVELOPMENT TRUST:

The objective of the trust is to receive statutory levies in terms of the Marketing of Agricultural Products Act, 1996 (Act 47 of 1996) and to authorize expenditure as set out in levy announcements as amended from time to time which mainly include the following:

- Basic as well as applied agricultural research, including potato cultivar development and evaluation, and the dissemination of all relevant technical information;
- The gathering, processing, analysing and compiling of industry-related information, including market statistics, and the dissemination thereof;
- The creation of market access for emerging farmers (small and medium scale), including development projects related to the potato production marketing chain;
- The development of foreign markets for South African potatoes and generic promotions of potatoes.

QUALIFYING CRITERIA TO SERVE AS A MINISTERIAL TRUSTEES:

- (a) Be a citizen of the Republic of South Africa;
- (b) Possess the ability to analyse and interpret financial statements and investments;
- (c) Have a minimum of five years' experience in agriculture, land reform, and rural development.
- (d) Demonstrate knowledge and understanding of the government's transformation policies;
- (e) Show a strong desire to advocate for and advance the interests of smallholder farmers in the Potato industry;
- (f) Not be an immediate family member of, nor have any business affiliations with, members of the National Agricultural Marketing Council (NAMC);
- (g) Possess excellent teamwork and leadership skills, with the ability to work effectively as a member of a team;
- (h) Be willing to accept the duties and responsibilities of a ministerial Trustee.
- (i) Have an understanding of agricultural Trusts, statutory levies, and their objectives.

RESPONSIBILITIES OF MINISTERIAL TRUSTEES:

- (a) Ministerial Trustees have a legal obligation to take shared responsibility for the Trusts in which they represent the Minister on and must ensure that.
 - i. The Trust pursues its objectives as outlined in the Trust Deed;
 - ii. The assets of the Trust are protected and used exclusively to pursue its objectives; and
- (b) The Ministerial Trustees should be available for the meetings and report to the NAMC regarding the key issues discussed and decisions taken during the meeting; and
- (c) Report to the NAMC regarding activities of PIDT on a continuous basis;
- (d) Ensure that Trust and levy funds are utilized in a manner that is consistent with objectives of the Trust Deed and the Marketing of Agricultural Products Act (MAP Act).

KNOWLEDGE AND EXPERIENCE:

- (a) Research;
- (b) Agriculture and awareness of emerging farmer issues;
- (c) Serving the public interests;
- (d) Governance;
- (e) Diversity;
- (f) Financial management;
- (g) Political/ Local, Provincial and National government knowledge; and
- (h) Legal knowledge

TERMS OF MINISTERIAL TRUSTEES:

The term of the Ministerial Trustees is two (2) years. Ministerial Trustees may serve a maximum of two consecutive terms, and the reappointment is subject to their performance and commitment in the first term. Ministerial Trustees who have served for two consecutive terms will not be eligible for reappointment.

Please forward your Curriculum Vitae (CV) and a motivation letter, which should not exceed two pages in length:

Mr. Ricardo Smith: rsmith@namc.co.za &
Ms. Nokuthula Khulu: nkhulu@namc.co.za

Closing date: 07 June 2024

If you have not been contacted within three months of the closing date, please note that your application was unsuccessful.

