



**National Agricultural
Marketing Council**
Promoting market access for South African agriculture

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NATIONAL AGRICULTURAL MARKETING COUNCIL

**MARKETING OF AGRICULTURAL PRODUCTS ACT, 1996
(ACT No. 47 OF 1996)**

OUTCOME OF THE SOUTH AFRICAN WINE INDUSTRY DEVELOPMENT EMPOWERMENT FOUNDATION'S APPLICATION FOR THE IMPLEMENTATION OF STATUTORY LEVIES IN THE SOUTH AFRICAN WINE INDUSTRY

On 25 August 2021, the Minister of Agriculture, Land Reform and Rural Development did not approve the application received from the South African Wine Industry Development Empowerment Foundation (SAWIDEF) for the proposed statutory levies in the wine industry.

The Minister, in terms of section 13(1) of the Marketing of Agricultural Products Act, indicated that directly affected groups in the wine industry (e.g. the levy payers namely the producers, cellars and manufacturers) were not consulted, and that sufficient support for the application for the proposed statutory levies to be administered by SAWIDEF, could not be proved.

DR SIMPHIWE NQGANGWENI

**CHIEF EXECUTIVE OFFICER: NATIONAL AGRICULTURAL MARKETING
COUNCIL**